

Please replace the paragraph beginning on page 3, line 9, with the following rewritten paragraph:

at --The camera company web site enables a user to order customized single use cameras. The customer mails the company logo, photographs, or other literature to the company, which designs a camera for the customer, having a customized printed paper cover for a group of cameras.--

Please replace the paragraph beginning on page 4, line 25, with the following rewritten paragraph:

as --FIG. 7a depicts a front perspective view of a one-time use film camera that can be personalized as part of the purchase transaction;--

The following new paragraph has been added on page 4, after line 26 as set forth below:

--FIG. 7b depicts a rear perspective view of the film camera of 7a;--

In the Claims:

Please amend claims 1 and 9 as set forth below:

1. A method for a customer leasing a configured camera system including a camera and services for using such configured camera system and paying for the lease of such configured camera system, comprising the steps of:

all (a) providing an electronic database of information describing a plurality of differently configured camera systems which have different features and services that can be selected by the customer via a digital communications network;

(b) displaying at the customer's location remote from the electronic database various components of the camera system that can be combined into the configured camera system;

ab
cont'd

(c) the customer selecting desired components and services to provide the configured camera system and completing a lease agreement and providing a payment identifier specifying an account to be debited to pay for the configured camera system; and

(d) sending the camera to a designee of the customer and establishing a service user account that specify the selected services that the designee can use with respect to the images captured by said camera.

9. A method for a customer leasing a camera system including a camera and services for using such camera system and paying for the lease of such camera system, comprising the steps of:

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(a) providing an electronic database of information describing at least one camera system which has services that can be selected by the customer via a digital communications network with respect to images captured by said camera;

(b) displaying at the customer's location remote from the electronic database the various services of the at least one camera system that can be selected by the customer;

(c) the customer selecting desired services and completing a lease agreement and providing a payment identifier specifying an account to be debited to pay for the selected services;

(d) establishing a service user account that specifies the selected services that the designee can use;

(e) storing in the camera, a service identifier corresponding to the service user account; and

(f) sending the camera to a designee of the customer.
